

Michigan Freight Logistics Supply Chain Study



Client

Michigan Economic Development
Corporation (MEDC)

Facts

Period	2014
Project Country	United States

For the Michigan Economic Development Corporation (MEDC), under subcontract to Parsons Brinkerhoff, EDR Group (now EBP) provided consulting services to identify the economic impacts associated with development of transportation investments in Michigan’s logistics infrastructure. The study identifies whether there exists a sufficient infrastructure to support one or more internationally competitive transportation, distribution, and logistics (TDL) hubs in the State of Michigan, and, the specific investments needed to enhance TDL hubs and promote a statewide supply chain strategy.

Key objectives of the study synthesized and assessed existing information, developed a detailed blueprint of the logistics and supply chain “landscape” in Michigan, and produced an objective and comprehensive analysis of the policies and strategies needed to develop fully functional logistics hubs in the state. EDR Group was specifically involved in preparing the situational analysis, identifying supply chain businesses and functions relevant to the statewide economy, applying and assessing economic evaluation criteria to logistics development alternatives, refining and documenting findings of the evaluation analysis, and assisting in evaluating the market effectiveness, financial attractiveness, community benefits and the infrastructure, operational and policy requirements of study recommendations.

Contact Persons